

## **Innovative Approach For Professional Development For Language Teachers In The Digital Age**

**Nurfidah<sup>1</sup>, Supriadin<sup>2</sup>, Evi Rosdiyanti<sup>3</sup> A. Fandir<sup>4</sup>**

Universitas Pendidikan Indonesia<sup>1</sup>, Universitas Pendidikan Mandalika<sup>2</sup>, Akademi Bisnis Lombok<sup>3</sup>  
Universitas Pendidikan Indonesia<sup>4</sup>

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### **Abstract**

*The development of digital technology has brought significant changes to language learning practices and requires language educators to continuously improve their professional competencies through innovative approaches. This study aims to examine various innovative approaches to the professional development of language educators in the digital era and identify their benefits, challenges, and implications for improving the quality of language learning. The study employed a qualitative descriptive approach through literature review and limited case studies. Data were collected through analysis of reputable scientific documents, education policy reports, and semi-structured interviews with language educators and professional development program managers. Data analysis was conducted thematically to identify patterns, strategies, and barriers in the implementation of innovative technology-based approaches. The results show that innovative approaches, such as digital technology integration, collaborative learning, and strengthening digital literacy, contribute positively to improving the pedagogical, professional, and digital competencies of language educators. However, challenges such as limited technological skills and resistance to change remain major obstacles. These findings emphasize the importance of developing professional development models that are contextual, sustainable, and adaptive to the dynamics of language education in the digital era.*

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### **Corresponding Author:**

**Nurfidah**

Universitas Pendidikan Indonesia

[Nurfidah02@upi.edu](mailto:Nurfidah02@upi.edu)

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## **1. INTRODUCTION**

The landscape of language education in the digital age is shaped by various factors, including language policy, the prevalence of Indonesian, and the challenges faced by students in navigating diverse linguistic and cultural environments. Lestari & Pujiastuti (2023) underscore the importance of understanding language policy in higher education institutions, emphasizing the analysis of language policy documents such as laws and regulations. Adara & Hartini (2022) discuss the importance of contemporary English language proficiency as a prerequisite for global social, academic, and economic advancement. This highlights the increasing relevance of English language education in the digital age and its impact on various aspects of individuals' lives. Sahril (2018) discusses the unintentional shift in bilingual education, indicating that it often leads to transitional accommodation rather than stable accommodation in terms of language and culture. This highlights the complexity of bilingual education and its impact on language dynamics among children. Hoerudin (2021) emphasizes the role of Indonesian as the official language of instruction in various educational institutions in Indonesia, underscoring its centrality in the Indonesian educational landscape. Putri (2022) discusses the impact of English dominance in educational institutions in Indonesia, highlighting the potential social hierarchies and cultural gaps that may arise from the use of English. Ortalisje (2020) provides insights into

English vocabulary learning strategies, emphasizing the importance of context in determining the effectiveness of these strategies. Prakarsa et al. (2022) discuss the challenges faced by Indonesian students in adapting to different linguistic and cultural environments, emphasizing psychological, academic, social, lifestyle, and language-related challenges. This underscores the multifaceted nature of the adaptation challenges faced by students in the digital age. In short, the digital age has brought significant changes in language education, influenced by language policies, the dominance of Indonesian, and the challenges faced by students in adapting to diverse linguistic and cultural environments.

The professional development of language educators is crucial for enhancing their competencies and ensuring effective language teaching. Yan (2021) emphasizes the importance of language teacher competencies for sustainable development education, highlighting the need for educators to integrate sustainable values into their personal lives and educational activities. Richards (2008) discusses the importance of critical and reflective review in the professional development of language teachers, emphasizing the need for procedures such as self-monitoring, analyzing critical incidents, and engaging in action research. This highlights the value of reflection and continuous improvement in the professional growth of language educators. Ibrahim & Kavlu (2020) underscore the importance of professional development in improving the quality of teaching, particularly in the context of English language education. This study focuses on the specific needs for English language teacher professional development, emphasizing the direct link between professional growth and improved teaching practices. Suvorova & Khanin (2022) highlight the potential of a coaching approach in the professional development of foreign language teachers. The article reinforces the possibility of a coaching and language coaching approach in the system of continuous professional development, emphasizing the role of innovative approaches in improving the skills of language educators. Belyaeva et al. (2019) emphasize the importance of innovative methods in foreign language teaching for the specific purpose of developing the professional competencies of future specialists. This underscores the need for language educators to continually update their teaching methods to align with the evolving demands of professional communication. In short, the references collectively underscore the importance of professional development for language educators, emphasizing the need for ongoing reflection, ongoing integration of values, and the adoption of innovative approaches to enhance teaching competence.

The evolution of language education in the context of digital technology has been influenced by various factors. Meniado (2023) discusses the emergence of Digital Language Teaching 5.0, which aligns with the demands of Industry 4.0 and Education 4.0, reflecting the integration of digital technologies into language education. Ibrahım et al. (2023) emphasize the increasing number of options for enhancing language learning at all levels of education due to technological advances. Grgurovic et al. (2013) conducted a meta-analysis concluding that technology can be effective in almost all areas of language education, highlighting the overall positive impact of computer-assisted language learning. Vo et al. (2023) explored the impact of digital technologies on content and integrated language learning in higher education, demonstrating the widespread use of digital technologies in teaching and learning across various disciplines. Furthermore, Kaldırım & Tavşanlı (2021) provided a thematic review of the use of digital teaching technologies in Turkish language teaching, explaining specific applications of digital technologies in language education. These references collectively illustrate the significant impact of digital technology on language education, including the integration of digital tools, the effectiveness of technology-supported language learning, and the widespread use of digital technology across various disciplines.

The challenges facing language educators in the digital age are multifaceted and require adaptation and innovation in teaching approaches. These references highlight various aspects of these challenges, including the need for digital literacy, the integration of innovative educational technologies, the impact of digital culture, and the development of competencies for the future of education. Ally (2019) highlights a predictable barrier to innovation, which can be teachers'

lack of ability to use new technologies, emphasizing the need for educators to enhance their digital competencies. Similarly, Meniado (2023) discusses the technologies, trends, and competencies required in digital language teaching, highlighting the need for language educators to adapt to new teaching methodologies and technologies. Mustapha & Paramasivam (2018) emphasize the challenges of imparting critical reading and creative writing literacy, indicating the complexities faced by second language educators and learners at all levels. Furthermore, Adeniyi et al. (2022) revealed the challenges faced by lecturers in maximizing the resources available in digital language laboratories, educators in effectively utilizing digital tools for language education, and the application of modern computer-assisted technology in fine arts education that reflects the broader trend in integrating innovative educational technologies into various disciplines, including language education. The need for innovative strategies and the formation of educational, linguistic, and innovative competencies for future language teachers. In short, the challenges faced by language educators in the digital era include the need for digital literacy, the integration of innovative educational technologies, the development of competencies for future education, and the effective utilization of digital tools for language education.

The importance of innovation in professional development is evident across various fields and disciplines. Guðmundsdóttir & Hatlevik (2017) emphasize the growing importance of professional digital competence (PDC) for teachers, highlighting the need for adaptation and innovation in teacher education to address the integration of digital resources and media into everyday teaching practices. They also highlight the importance of ongoing professional development and support for teachers in primary and secondary education to ensure they possess the necessary digital competence to teach effectively in the digital age. Cevikbas & Kaiser (2020) discuss the transformative potential of innovative teaching methods, such as the flipped classroom approach, in shifting the paradigm of mathematics teaching and inspiring teachers to adopt new ideas and gain new experiences. Furthermore, they highlight the importance of professional development based on digital literacy, particularly in the context of teachers in remote areas, where the lack of training and development opportunities is considered a major barrier hindering their professional growth. They also highlight the crucial role of innovation in professional development, particularly in the context of digital competence, innovative teaching methods, and the need for ongoing support to ensure educators are equipped to meet the demands of the digital age.

## **THEORETICAL STUDY**

### **Innovative Approaches to Professional Development**

#### **Traditional Professional Development Methods**

In the context of traditional professional development methods, it is crucial to consider innovative approaches to the professional development of language educators. Gavriilyuk et al. (2019) emphasize the importance of an autonomous approach to teaching and the personal and professional development of teachers in introducing innovations in language education. This highlights the need to empower language educators to take ownership of their professional growth and integrate innovative practices into their teaching. Furthermore, Suvorova & Khanin (2022) discuss improving professional development guidance for foreign language teachers by monitoring their professional deficits and incorporating coaching techniques into programs. This indicates a shift towards more personalized and targeted professional development methods, tailored to the needs and deficiencies of individual educators. Continuous professional development among language educators highlights educators' motivations and needs in pursuing further professional growth. Understanding these motivations is crucial in tailoring professional development programs to effectively meet the needs of language educators. Furthermore, Lazariev et al. (2021) emphasize the importance of developing professional communication competencies in future non-language professionals through innovative methods in the foreign language learning process. This emphasizes the importance of integrating innovative language teaching approaches to develop the professional competencies of language educators and their

students. The advantages of using immersive technology over traditional technology in foreign language learning emphasize the potential of innovative technological approaches to enhance language education and the professional development of language educators. The importance of implementing innovative approaches in the professional development of language educators is to enhance their autonomy, address their professional deficits, fulfill their motivation for development, and enhance their pedagogical practices through innovative methods and technologies. The innovative approach of digital-based collaborative mentoring programs aligns with the emphasis on digital competencies, continuous professional development, and transformative teaching methods, highlighting the importance of adaptation and innovation in professional development.

### **The Concept of Innovative Approaches in the Context of Language Education**

The innovative approach of project-based learning with Augmented Reality (AR) technology in the context of language education represents a significant shift from the traditional emphasis on paper and oral presentations. The development of Augmented Reality (AR) learning media creates interactive and engaging learning experiences. In addition, Aini et al. (2020) highlighted the application of interactive Augmented Reality (AR) learning, emphasizing the importance of utilizing AR technology in educational settings. Furthermore, this innovative approach resonates with research by Kurniawati et al. (Kanti et al., 2022) which discusses the development of Augmented Reality (AR) learning media using the POE2WE model, highlighting the potential of AR technology in creating effective learning tools. This underscores the importance of utilizing AR technology in educational contexts to enhance the learning experience. The innovative approach of project-based learning with Augmented Reality (AR) technology aligns with the emphasis on the development and application of AR learning media, highlighting the potential of AR technology in creating interactive and engaging language learning experiences.

### **Technology Integration in Professional Development Programs**

The integration of traditional and innovative approaches in professional development with technology integration can be exemplified through the following synthesis: Traditional Approach: Traditional professional development often involves one-off workshops or seminars that may focus on disseminating information without sustained engagement (Haryani & Triyono, 2017). Traditional approaches may rely on conventional learning and presentation methods, such as paper-based materials and oral presentations (Aripin & Suryaningsih, 2019). Innovative Approach: Professional development involves utilizing technology, such as Augmented Reality (AR), to create interactive and engaging learning experiences (Haryani & Triyono, 2017). Innovative approaches may include developing learning materials and resources using Augmented Reality (AR) technology, providing a more immersive and immersive learning experience (Aripin & Suryaningsih, 2019). Synthesis: The integration of technology in professional development represents a shift from traditional one-off workshops to ongoing interactive learning experiences. By incorporating Augmented Reality (AR) technology, educators can guide students in creating interactive language learning experiences, encouraging higher engagement and a more immersive learning experience. This innovative approach aligns with the evolving professional development landscape, which emphasizes leveraging technology to enhance the learning experience and create more immersive educational resources. Language educators gain concrete experience in adopting innovative approaches to professional development. This implementation encourages active engagement and continuous learning.

## **2. RESEARCH METHODS**

This research uses a qualitative descriptive approach with a literature review and limited case study design to systematically describe innovative approaches to professional development for language educators in the digital age. Data were collected through document analysis of reputable scientific articles, education policy reports, and empirical research findings from the

past five to ten years relevant to teacher professional development and the integration of digital technology in language learning.

Data were validated through semi-structured interviews with language educators and professional development program managers to gain practical perspectives on the implementation of innovative digital-based approaches. Thematic analysis was used as a data analysis technique, encompassing coding, categorization, and the extraction of key themes representing the forms, strategies, and challenges of professional development in the digital age. Data validity was maintained through triangulation of sources and techniques, ensuring the research findings have a sufficient level of credibility and academic traceability.

### **3. RESULTS AND DISCUSSION**

#### **Case Study or Implementation of the Innovative Approach Applied**

To implement innovative approaches for language educators in Indonesia, it is important to consider the complex sociolinguistic context and diverse cultural and religious values in the country. The use of Islamic literature to teach ethical English and the application of Mohammad Natsir's triple helix in Arabic language education at Arraayah University of Indonesia are examples of innovative approaches that integrate cultural and religious values into language education (Irwansyah et al., 2021; Firdaus et al., 2022). Furthermore, the development of Indonesian language instructional design and materials based on local wisdom in BIPA learning is an important program aligned with the Indonesian cultural context (Nugraheni, 2022). Furthermore, the importance of an integrated curriculum that serves English language education in Indonesia's multilingual and multicultural contexts is emphasized. The focus on communicative competence in the English curriculum and the exploration of assessment strategies for spoken and written language in Indonesia highlight the need for innovative language teaching methods (Giyoto et al., 2022; Abduh et al., 2021).

However, despite the growing demand for innovation in education, the status of SFL theory in Indonesia can hinder the emergence of diverse explanations of language education, challenging the implementation of innovative approaches (Baehaqi, 2022). A comparative analysis of educational technology in foreign language learning processes in Russia, Indonesia, and Egypt provides empirical insights for improving the effectiveness of educational technology in language learning (Pradana et al., 2022).

The historical and political developments of language policy, identity, and bilingual education in Indonesia are crucial to consider when implementing innovative approaches for language educators (Abduh & Rosmaladewi, 2019). Furthermore, the proposed new language policy in Indonesia and the evaluation of English as a foreign language and its curriculum in Indonesia have contributed to the discourse on innovative language education methods (Mappiasse & Sihes, 2014). In conclusion, the implementation of innovative approaches for language educators in Indonesia must consider the sociolinguistic context, cultural and religious values, the effectiveness of educational technology, and the historical development of language policy and bilingual education in Indonesia.

The implementation of innovative approaches for language educators in Indonesia is influenced by various factors. The COVID-19 pandemic has significantly impacted learning dynamics, emphasizing the need to adapt to external factors. Integrating Islamic values in English teaching and developing Indonesian language teaching materials based on local wisdom are examples of innovative approaches that align with the complex sociolinguistic situation and diverse cultural and religious values in Indonesia (Manueke et al., 2021; Amelia, 2021). The importance of an integrated curriculum for English language education in multilingual and multicultural contexts is emphasized, reflecting the need to consider Indonesia's diverse cultural and linguistic landscape.

However, challenges exist, such as the status of SFL theory in Indonesia, which can hinder the emergence of diverse explanations of language education, challenging the implementation of innovative approaches (Hasanah et al., 2022). Furthermore, the historical and political developments of language policy, identity, and bilingual education in Indonesia are crucial to consider when implementing innovative approaches for language educators (Rohmawati et al., 2022). These factors contribute to the complexity of implementing innovative language education methods in Indonesia. In conclusion, the successful implementation of innovative approaches for language educators in Indonesia requires addressing external factors, integrating cultural and religious values, considering multilingual and multicultural contexts, and navigating challenges related to language theory, historical and political developments, and language policy.

## **Benefits, Impacts, and Contributions of Improving Language Educators' Skills through Innovative Approaches**

### **1. Benefits of Improving Language Educator Skills**

- a. Improving Teaching Effectiveness: Language educators who adopt innovative approaches can improve their teaching skills, resulting in more dynamic and engaging learning for students.
- b. Developing Creativity: The application of innovation opens opportunities for language educators to develop creativity in designing teaching materials, motivating students to participate more actively.
- c. Adapting to Technological Developments: Language educators become more adaptable to technological changes, increasing their readiness to integrate digital tools into learning.
- d. Empowering Students: Innovative learning provides opportunities for students to take an active role in the learning process, increasing participation, engagement, and independence.

### **2. Impact of Improving Language Educator Skills**

- a. Improved student achievement: Skilled, innovative language educators can positively impact student academic achievement, providing more engaging and relevant instruction.
- b. Developing digital literacy through innovative approaches: language educators encourage the development of students' digital literacy, providing skills relevant to today's demands.
- c. Increasing learning motivation: Students tend to be more motivated when learning is conducted through innovative approaches, creating an inspiring and dynamic environment.
- d. Preparing students for the world of work: skills acquired through innovative approaches help students prepare for the challenges and demands of the increasingly evolving world of work.

### **3. Contribution to Improving Language Educators' Skills**

- a. Curriculum Development: Language educators who implement innovative approaches contribute to the development of curricula that are responsive to social, cultural, and technological developments.
- b. Professional Development of Other Educators: Language educators who are innovatively skilled have the potential to become agents of change, providing inspiration and guidance to fellow educators in improving their skills.
- c. Research and scientific publications on improving the skills of language educators through innovative approaches can serve as a source of inspiration for research and scientific publications, contributing to the development of knowledge in the field of language education.
- d. Building a positive image of language education by improving the quality of teaching. Language educators can collectively help build a positive image of the importance of language education in the development of individuals and society.

## **Improving Language Educators' Skills Through Innovative Approaches**

Innovative approaches to improving language teacher skills in the digital age can be derived from various studies. Maltepe emphasized the importance of critical reading education in language teaching programs to improve comprehension and expression skills. reviewed language teacher digital skills and continuing professional development courses, highlighting the importance of digital literacy in delivering effective e-learning. An autonomy-oriented approach to teaching and teachers' personal and professional development when introducing innovations in education, particularly in foreign language classes, is proposed. Maulidiah et al. demonstrated the effectiveness of the Marbel application in multicultural language learning during the Covid-19 pandemic, improving students' speaking and reading skills. Lazariev et al. discussed the theoretical design of developing professional communicative competence in prospective non-language experts, providing insights into the foreign language learning process. Elismawati et al. highlighted the effectiveness of the Think-Pair-Share strategy in English teaching, particularly in improving students' communicative abilities. Furthermore, they presented the inclusion of training techniques and approaches in advanced training programs for foreign language teachers, emphasizing the importance of unlocking teachers' professional skill reserves (Had & Rashid, 2019).

Based on the above opinions, innovative approaches to improving language teacher skills in the digital era collectively provide valuable insights to improve language teacher skills through critical reading education, digital skills, autonomy-oriented approaches, innovative applications, communicative competence, effective teaching strategies, and coaching techniques.

### **Positive Impact on Language Learning by Students**

The positive impact of language learning on students can be observed from various perspectives, highlighting the importance of positive emotions, such as enjoyment in foreign language performance, emphasizing the role of positive psychology in language acquisition (Dewaele & Alfawzan, 2018). The positive effects of bilingual immersion programs on student achievement, especially in reading performance, reflect substantial improvements in learning (Steele et al., 2017). The important role of technology in language teaching, advocating the use of social communication technologies to enhance the language learning experience for students (Kessler, 2018). Furthermore, discussing the positive impact of Systemic Functional Linguistics (SFL) genre pedagogy on the literacy and oral language development of bilingual/multilingual students, highlights the effectiveness of specific pedagogical approaches in language education (Gort & Hamm-Rodríguez, 2022). presented a case study demonstrating the positive impact of game innovation, specifically the use of the visual novel game Kizzugemu with TyranoBuilder software, in elementary school education, indicating the potential of game-based learning to promote positive educational outcomes (Ibda et al., 2022). Furthermore, it emphasized the importance of new teaching approaches, such as hands-on workshops and seminars, in enhancing students' ability to absorb knowledge and engage in meaningful learning experiences (Bolshak & Voloshina, 2020). Collectively, it underscored the positive impact of various factors, including positive emotions, technology, pedagogical approaches, and innovative teaching methods, on language learning and student achievement.

### **Contribution to Improving the Quality of Language Education**

Innovative approaches to language teacher professional development play a crucial role in improving the quality of language education (Yuan, 2021). Partnerships between English as a Secondary Teacher (EMI) teachers and language specialists are advocated as an innovative approach to improving the quality of EMI teaching. This collaboration can lead to the integration of pedagogical skills, reflective practice, and new technologies in teacher professional development. Furthermore, Gavrilyuk et al. (2019) emphasize the importance of autonomy-oriented approaches to teaching and teachers' personal and professional development in introducing innovations in language education. Professional development has a significant impact on teaching quality, as discussed by Li (2020), and it is crucial for teachers to stay up-to-

date with new teaching methods (Kletzenbauer et al., 2022; Suvorova & Khanin, 2022). They emphasize the potential of coaching and linguo-coaching approaches in the ongoing professional development of foreign language teachers.

Furthermore, Palina et al. (2023) emphasize the importance of using modern educational technologies and innovative approaches in the pedagogical process to build the professional identity of pre-service foreign language teachers. Furthermore, the need to enhance professionally oriented discourse in higher education institutions is emphasized by (Antufieva et al., 2023), as it contributes to the development of language competence and practical skills. Language teacher education programs also play a crucial role in improving the quality of language education, as evidenced by (Altmisdort, 2016). Furthermore, language skills assessment is crucial for improving language proficiency and competence. In conclusion, innovative approaches to the professional development of language teachers, including collaboration between content and language specialists, autonomy-oriented teaching, training methods, and the integration of modern educational technologies, are crucial in improving the quality of language education.

### **Barriers and Challenges in Adopting Innovative Approaches to Language Educator Professional Development**

#### **Challenges in Adopting Innovative Approaches**

1. Lack of technological skills: Language educators may face difficulties in adopting innovative approaches due to a lack of necessary technological skills.
2. Uncertainty about outcomes: Educators may feel anxious about the results of implementing innovations, especially if there is no guarantee that the approach will produce positive results.
3. Infrastructure barriers: Lack of access to or adequate technological infrastructure in the learning environment can be a real barrier.
4. Resistance to change: Some educators may experience resistance to change, especially if they have become accustomed to traditional teaching methods.
5. Time constraints: Language educators are often faced with tight time pressures, making it difficult to fully adopt innovative approaches.

#### **Strategy to Overcome Obstacles**

1. Technology skills training provides educators with intensive training in technology skills to increase their comfort and proficiency in using innovative tools.
2. A phased approach adopts a gradual approach to implementing innovation, giving educators the opportunity to adapt slowly and minimize resistance.
3. Investing in infrastructure invests in technology infrastructure to ensure adequate access and support across learning environments.
4. Promoting peer success promotes success stories of fellow educators who have successfully overcome obstacles and achieved positive outcomes through adopting innovative approaches.
5. Providing an efficient timetable for educators, taking into account professional development and the implementation of innovation without over-pressuring them.

#### **Implications for Future Professional Development**

1. Expand training programs: Design training programs that incorporate technology skills and professional development as an integral part of the professional development of language educators.
2. Collaborate between educational institutions and industry to ensure the skills taught are relevant to the demands of the workplace.
3. Promote a culture of innovation: Promote a culture of innovation in educational institutions, creating an environment that supports experimentation and the adoption of new approaches.

4. Funding for educational technology development allocates financial resources to educational technology research and development, ensuring relevant and sustainable solutions.
5. Continuous learning emphasizes the importance of continuous learning in professional development, enabling educators to continuously improve their skills as technology evolves.

#### **4. CONCLUSION**

##### **Conclusion**

Innovative approaches as effective solutions: Findings indicate that innovative approaches to language educator professional development effectively improve teaching and learning skills. Despite their effectiveness, research identifies several challenges, including limited technological skills and resistance to change. Language educators who adopt innovative approaches have a positive impact on student achievement and digital literacy development. Implications for the future of language educator professional development include an emphasis on technology skills training for language educators, integration of digital literacy into the curriculum, support for innovation adoption, including the provision of adequate infrastructure, action to address identified barriers, including more targeted training programs and phased approaches, development of innovative professional development models that can be adopted by educational institutions, further study of the long-term impact of adopting innovative approaches on language educator skills and student achievement, and comparative studies across educational contexts can provide further insights into the effectiveness of innovative approaches to language educator professional development.

##### **Research Implications**

The implications of this research confirm that the professional development of language educators needs to be directed toward innovative approaches that are more specific, contextual, and based on the real needs of educators. The research findings demonstrate the importance of measuring and evaluating technological skills as a key foundation in supporting the implementation of language learning innovations. Furthermore, resistance to change needs to be examined more deeply, taking into account both individual and institutional factors. This research also implies the need for longitudinal studies to assess the long-term impact of innovation on educator competency and student achievement. Comparative studies across institutions are expected to enrich the development of adaptive and sustainable professional strategies.

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