

## Verbal Abuse On Social Media as a Form of Social Intimacy

<sup>1</sup>Siti Saudah, <sup>2</sup>Suprih Ambawani, <sup>3</sup>Bernadetta Eko Putranti

Program Studi Teknik Industri Institut Sains & Teknologi AKPRIND Yogyakarta

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### Abstract

Media sosial yang didukung teknologi tinggi memberikan kemudahan dalam berkomunikasi dan bersosialisasi. Bahasa merupakan alat komunikasi verbal, tentunya sangat berkaitan dengan masyarakat sebagai pengguna dalam berkomunikasi dan berinteraksi. Konteks sosial tertentu dari penutur dapat mempengaruhi kaidah bahasa. Pemakaian *verbal abuse* tidak hanya digunakan pada saat marah atau emosi saja, namun dalam penelitian ini ditemukan sebaliknya yaitu dalam suasana keakraban dan situasi santai. Data penelitian ini diambil dari media sosial khususnya dari media WhatsApp dan twitter. Penelitian ini bertujuan untuk mengetahui bentuk dan fungsi penggunaan *verbal abuse* dalam berkomunikasi di media sosial. Metode yang digunakan yaitu: deskriptif kualitatif yaitu menginterpretasikan dan mendeskripsikan makna suatu objek dalam penelitian berdasarkan konteksnya. Hasil penelitian ini adalah sebagai berikut: 1. *Verbal abuse* sebagai salah satu bentuk keakraban sosial dapat digolongkan menjadi dua yaitu: a) *verbal abuse* berupa kata-kata; yang terdiri dari *verbal abuse* pada kategori: nomina (kata benda), adjektif (kata sifat), dan kategori verba (kata kerja). b) *verbal abuse* bentuk frasa. (kelompok kata). 2. Konteks pemakaian *verbal abuse* dapat dikelompokkan menjadi tiga situasi: a) situasi bercanda dan santai, b) situasi persahabatan dan keakraban, c) situasi kehangatan. 3. *Verbal abuse* sebagai bentuk keakraban didasarkan pada tujuan penggunaannya: a) sebagai lelucon dalam persahabatan b) sebagai ekspresi kedekatan dalam suatu hubungan c) sebagai sarana komunikasi efektif.

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### Abstract

Social media supported by high technology make it easy to communicate and socialize. Language as a verbal communication tool is closely related to society as users in communicating and interacting. The particular social context of the speaker can influence language rules. The use of verbal abuse is often used in angry or emotional situations. However, in this research, the use of verbal abuse was found in friendly and relaxed situations. The data of the research was taken from social media, especially WhatsApp and Twitter. This research aims to determine the forms and functions of the use of verbal abuse in communicating on social media. The method used is descriptive qualitative-interpreting and describing the meaning of an object in research based on the language context. The results of this research are as follows: 1) Verbal abuse as a form of social intimacy can be classified into two, namely: a) verbal abuse in the form of words; which consists of verbal abuse in the categories: nouns, adjectives, and verbs, b) Verbal abuse in the form of phrases, 2) The context of using verbal abuse can be grouped into three situations: a) in joking and casual situations, b) in friendly situations to express closeness, and c) in warmth situation. 3) Verbal abuse as a form of intimacy is based on the purpose of its use: a) as a joke in friendship b) as an expression of closeness in a relationship c) as a means to build effective communication.

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### Corresponding Author:

Siti Saudah

Program Studi Teknik Industri Institut Sains & Teknologi AKPRIND Yogyakarta

Email: [Saudah@akprind.ac.id](mailto:Saudah@akprind.ac.id)

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## 1. INTRODUCTION

Nowadays linguistic studies have expanded into pragmatic studies, which study language users in communicating in harmony with the context of the situation. This brief trajectory shows that language studies have increasingly developed from different or complementary perspectives. Humans are social creatures, therefore humans need to interact with each other and the main means of interaction is language. In other words, humans communicate using their language for various functions, such as conveying information, asking, ordering, giving appreciation, expressing disappointment, and so on. Language is a verbal communication tool, of course it cannot be separated from society as users in communicating and interacting. The particular social context of the speaker can influence the order/rules of language.

In the use of language, various strata, tribes or groups of society trigger the emergence of language variants, either variations in sentence pronunciation or variations in the structure of the language itself. Language variations are caused by daily social interactions that have become routine for very different communities or groups and what is behind the emergence of these language variations is because the speakers do not come from just one group or one race. It can be said that the emergence of language varieties can be caused by the socio-cultural diversity of language speakers themselves and the diversity of language functions. This variety of language actually exists to fulfill its role as a means of communication in various social activities, because the language concept of each social group has certain characteristics that differentiate it from other social groups.

In the formal world, different verbal actions still prioritize rules and norms, but outside of formal actions, people use language without the rules taught in Indonesian language classes, even verbal language violence often occurs in the social field, there are also those whose verbal violence. in the form of insults and there are also those who use verbal violence as a form of closeness in society. Use of verbal abuse in this research found many its application is in a casual context and is supported by expressions of joy and enthusiasm, even though the norm is that verbal abuse is used in angry or emotional contexts. This condition of society has made verbal abuse a happy form of social communication, so that it is easily accepted by society and becomes linguistic intimacy. Verbal violence is a verbal action or behavior that causes negative emotional consequences. Gunarsa further stated that verbal violence is violence caused by words that cause emotional and psychological wounds (Mamesah, Rompas, & Katuuk, 2018).

In this case, the researcher examines the social and linguistic conditions on social media (Twitter and WhatsApp groups) which are widely used by young people, including insults, jokes and other forms of encouraging speech. The younger generation in this environment is certainly familiar with terms such as (COK, ASU, DOG, BANGSAT, BANGKEE, BARGAIN, STUPID, BAD MAN, etc.). Young people on social media, especially in a WhatsApp group or Twitter community, mostly have their own uniqueness/specialties in their use of language. It is known that in communicating, young people often use animal names and pishuhan (harsh words) as a form of expression of joy and familiarity, of course the general public knows these words as negative oaths and verbal violence to express frustration towards friends who make mistakes and do not comply with desires in general. Pisuhan in the Big Indonesian Dictionary (2018:82), namely. bad or dirty words spoken out of anger or emotion.

According to Nindya and Margaretha (2014:2) Verbal abuse or what is known as verbal violence is a person's attitude towards doing it. Verbal abuse is inappropriate names or negative words that someone makes to another person. According to Suharto in Juniawati (2016:37) verbal violence is an action that includes scolding and conveying harsh words. Please be aware that words This insult is often used by all groups, from young children to the elderly, uneducated and highly educated people, even men and women, even though it is used in different contexts and ways of expressing it. Based on the definition above, it can be said that verbal abuse in the form of dirty words towards other people can have a bad impact on social relationships, but it is also often found by other researchers who have a different point of view, namely a form of language violence which essentially aims to socialize so that relationships become better. harmonious. Verbal violence is a disgraceful act and can hurt someone emotionally. This action can be insulting, cursing, ridiculing, humiliating, ridiculing, shouting, slandering and racism to humiliate someone in public with dirty swear words. Edo et al, (2020:253).

Social media is a means of communication that is largely dominated by the younger generation from various groups and cultures. Verbal abuse found on social media by certain communities is often used as a tool to strengthen closeness in society. Researchers used Twitter and WhatsApp groups as a means of observation. Among young people, swear words or verbal violence are not only used as hate speech, however it is used as a nickname or nickname for friends, between groups and is even used in almost every conversation, because if you don't use bad words/verbal abuse, they will seem "dry"/less expressive. In identifying and explaining phenomena that are the object

of linguistic research with various social or regional variations. Sociolinguistics as a branch of linguistics looks at or determines the position of language in relation to language users in society.

## 2. RESEARCH METHOD

### Object of research

At the beginning it was stated that social media is a tool that is very close to millennials, for this reason researchers used verbal abuse on social media (Twitter and WhatsApp) as a tool. Object researched, because social media is a means of communication for young people in this millennial era and makes young people the object of this research because young people are active users of verbal abuse, but with positive intentions. The data source was obtained from verbal abuse used by young men and women on social media (Twitter and WhatsApp).

The research method used to find this data is descriptive qualitative research. This research refers more to a qualitative approach because the data collected is in the form of words, phrases and sentences, not numbers. According to (Moelong, 2010:3) that describes qualitative research as a research procedure that produces descriptive data about people and observed behavior in the form of written or spoken words. Therefore can be concluded that the qualitative approach in this research was to interpret and describe the meaning of an object or situation which became the language of the research.

The data used in this research are words that have been agreed upon between speakers and are the role of the game in communicating as verbal abuse occurs. Used dirty words.

### Data collection technique

The data collection technique uses the method of reading conversations on Twitter and WhatsApp later grouped according to the following form:

- 1) Reading technique is the activity of reading and observing conversations in the media in the form of words, phrases or sentences as a data source.
- 2) The grouping technique is an advanced technique from reading results that is used to classify data in the form of conversations.
- 3) Data analysis technique, This stage is the final stage, to analyze the results using qualitative descriptive methods, namely, data analysis with using data presentation, interpreting, and drawing conclusions.

### Data analysis technique

Data analysis techniques can be carried out using the following steps:

- 1) Classification stage, namely systematic arrangement into groups according to predetermined rules. This stage classifies the data obtained regarding the form and meaning of verbal abuse.
- 2) The analysis stage is that after the data is classified it will be analyzed according to theory and context
- 3) The conclusion stage is the final stage of the research process carried out to conclude the results obtained in the field.

## 3. RESULTS AND DISCUSSION

### A. Forms of Verbal Abuse Expressions

#### 1) Expressions of Verbal Abuse in the Form of Words

A number of words can be grouped based on the purpose for which they are used. Verbal abuse towards other people in Javanese which aims to strengthen relationships can be classified into several types, namely verbal violence in the noun category and verbal violence in the adjective category. Forms of verbal abuse used to strengthen relationships with other people can be classified as follows:

#### a) Verbal Abuse Categorized Nouns (Nouns)

The following are expressions in the form of nouns that can be classified as follows.

##### (a) Use animal names

Examples of verbal expressions of abuse with animal names are as follows:



Communication via Twitter media was done by netizens in a familiar and pleasant situation. This can be seen from the context of the story shown. The purpose of the conversation is to express the same feeling, namely boredom towards a certain situation, by using animal names: nyet (monkey) and dog which create a feeling of joy and familiarity for the user.

**(b) Using the name of a creature/human**



The conversation was done by netizens in the context of a relaxed and joking story, deliberately using the name of an ugly creature, namely dakjal, whose choice of words was felt to create a feeling of familiarity and humor.

**(c) Use the names of body parts**

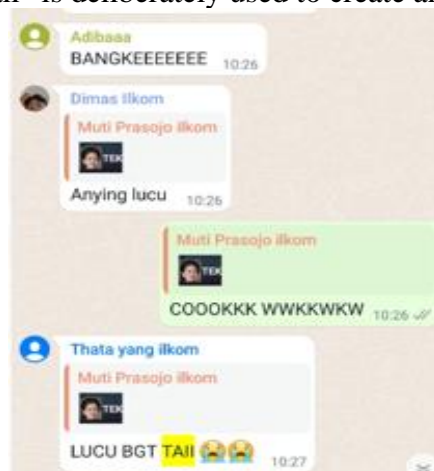
The use of names of body parts is also often used in communicating categorized as verbal abuse as follows:



The choice of the word "congor" which means mouth and is usually used to curse someone in an angry situation, however, on the contrary, this is actually used as a pleasant and relaxed conversation in a joking context to build effective communication in accordance with the aim of familiarity which is in accordance with the role of the group games.

**(d) Using the name poop**

The diction "taii" in the conversation below was deliberately chosen as a conversation on social media. This is often found in young people's communication as a common form. The word "TAII" which means human/animal waste is written in capital letters as a form of emphasis. This situation is in the context of a joke and a happy atmosphere. The word "taii" is deliberately used to create an atmosphere of familiarity.



**b) Verbal Abuse Categorized Adjectives**

The following is an expression in the form of an adjective that is used as verbal abuse. You can see the following example.



The choice of the word "stupid" in this communication is deliberately used as a form of joke according to the existing context, thereby creating a happy atmosphere.

**c) Verbal Abuse Categorized Verbs (Verbs)**

The following are verbal expressions that are found in communication in the media. The diction "tabok" which means hitting is often done in the form of swearing, but this situation has the opposite context, namely with the sentence "ask me once again, I'm tabok yak." The aim is to create familiarity.



**2) Verbal Abuse Categories Phrases**

Expression is an example of verbal abuse from the WA Group in the form of phrases. Judging from the conversation, the essence is in the context of joking and having fun, informing each other of each other's whereabouts using verbal abuse to create a happy atmosphere. As in the conversation below



**B. Context of Verbal Abuse Used on Social Media**

**1) Usage Situations**

After researchers conducted research on the use of verbal abuse in Twitter and WhatsApp researchers found verbal abuse in the context of being a form of joking material. The choice of words used in conversation as a joke is as follows:



**2) The intended use**

The main purpose of verbal abuse is to express strong emotions such as: disappointment, anger, surprise, regret, feelings of humiliation, and expressions of dissatisfaction, but the research results found by researchers show that the main purpose of verbal abuse is to maintain closeness friendly relations or friendly atmosphere in a community. Most social communities that use verbal abuse for the purpose of building closeness are as follows:



The context of expressing the boredom felt by the communicants is by mocking each other by using animal names. The goal is to make fun of each other with the same feeling but still a warm, funny and friendly atmosphere.

**4. CONCLUSION**

Based on analysis and discussion of the data above, it can be concluded as follows.

1. *Verbal abuse* as a form of social intimacy it can be classified into two forms based on its form, namely; a) Verbal violence in the form of words. Consists of verbal abuse in the noun category

- (noun), in the Adjective category (adjective), and the Verb category (verb). b) Verbal violence in the form of phrases. (Group of words).
2. The context of the use of verbal abuse can be grouped as follows: a) a joking and relaxed situation, b) a friendly situation in expressing closeness, c) a situation of warmth and not being "crunchy"
  3. Verbal violence as a form of social intimacy is based on the purpose of its use: a) as a joke or for humorous purposes in friendship b) a way to express closeness in a relationship c) a way to liven up the atmosphere in communicating in a community.

## 5. THANK-YOU NOTES

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