

The Cooperative Principle Analysis In Fifth Semester Students At Undikma

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Abstract

This study aimed to analyze the cooperative principle by observing the speech of the fifth semester students of UNDIKMA. Qualitative descriptive method is used in analyzing the data because it will be explained with words, phrases, and sentences. The data will be based on the words of the fifth semester students at UNDIKMA. In collecting data, the researcher used observational and non-participatory methods, and also taking notes. The pragmatic identity method is applied in analyzing the data. The findings show that the four maxims in the cooperative principle are found through the utterances of fifth semester students at UNDIKMA. The researcher found four maxims. The results showed that the maxim of quantity, maxim of relation, maxim of quality and maxim of manner. In conclusion, the most frequent data found in the maxim of quantity and the least data found in the maxim of manner

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1. INTRODUCTION

The study that discusses cooperative conversation is called the cooperative principle which is supported by Grice's theory (1975). According to Grice (1975) the cooperative principle is a term in conversation by providing information as needed for both the speaker and the listener. The contribution of this conversation has four maxims; maxim of quantity, maxim of quality, maxim of relation, and maxim of manner. This science is closely related to the phenomena of everyday human life. In addition to daily conversations in the community, cooperative conversations are also displayed in various media such as films, talk shows, debates and even in literary works such as novels, short stories and others.

There are several previous studies that discuss the principle of cooperation. Yusro, et.al (2020), the data findings are not only about maxims, but there is a violation of maxims in the EFL class interaction. Laila (2020). The results showed that there were two maxims that were violated by the candidates, namely the maxim of relation and the maxim of manner. In addition, the most frequently found data is the maxim of the quality of the candidates for the Indonesian Presidential Debate. Karim (2016) the results of the analysis in this study indicate that the receptionist at the front desk pays attention to both the cooperative principle (CP) and the politeness principle (PP), but the guests' responses are not in accordance with these principles.

In this study, the researcher prefers to choose fifth semester students at UNDIKMA because there are many cooperative principle that can be analyzed and becoming the source of data from the utterances of the students.

2. LITERATURE REVIEW

For a successful conversation between the speaker and the interlocutor, one must adhere to the rules of the cooperative principle. The cooperative principle was discovered by Grice. According to Grice (1975) the principle of cooperation is to contribute to your conversation as required, at the stage in which it occurs, with the aim or direction received from the exchange of conversations in which you are involved. Grice states that both the speaker and the interlocutor intend to cooperate when they have a conversation so as not to make ambiguous responses. The cooperative principle consists of four maxims; maxim of quantity, maxim of quality, maxim of relation, and maxim of manner. In each of these maxims has its own role in making the conversation cooperative as needed which will be explained below:

Maxim of Quantity

Grice states (Yule, 1996) the maxim of quantity is to make your contribution to the conversation as informative as necessary. That is, when someone asks about something, the listener should answer as an informative answer, just say it, and don't say too much. It must be the answer or information needed by the person asking. Although providing more information is sometimes useful, in principle, cooperation requires only the information that is needed.

For example:

Laura : "Hei, what is the capital city of Australia?"

Marry : "It is Canberra."

From this conversation between Laura and Marry showed that this is one of examples maxim of quantity because Marry gave the information about the capital city of Canada is Ottawa as it is required.

Maxim of Quality

People love the true answer. The maxim of quality is about saying something you believe to be true. The rule is not to give information which may be wrong because it would violate the maxims. The interlocutor must say something true or something he or she is sure about the answer.

For example:

Cindy : "When is English exam?"

Jordan : "This Friday"

In the conversation above showed the phenomena of a maxim of quality.

The answer that was given by Jordan is in accordance with the rule in maxim of quality. Jordan answered with the truth that he believed is true.

Maxim of Relation

Maxim of relation is one of the maxims that are often found in conversation. Sometimes, people respond with relevant answers and sometimes they don't. According to Grice, the maxim of relation rule is to say something only that is relevant to the question. Grice states that the maxim of relation is fixed on the topic being discussed and does not deviate from the topic.

For example:

Sarah : "Hei, do you like K-pop music?"

Amy : "Of course I do"

Sarah : "Who is your favorite group?"

Amy : "BTS, how about you?"

Sarah : "Ahh I like BTS too, but I like EXO more"

The conversation between Sarah and Amy is an example of maxim of relation. It could be seen that the question and the answer are relevant to each other.

Maxim of Manner

Maxim of manner when the conversation is be brief, clear, and unambiguous. According to Grice (as cited in Yule, 1996) these are the rules in maxim of manner;

- a. Avoid obscurity of expression
- b. Avoid ambiguity
- c. Be brief (avoid unnecessary prolixity)
- d. Be orderly

For example:

Elsa : "What are the ingredients in the making of milkshake?"

Anna : "A cup of milk, a cup of ice cream and whipped cream"

The example above showed maxim of manner because Anna gave perspicuous answer with brief, clear, orderly and unambiguous explanation.

These four maxims have their own rules in making the conversation stay efficient. The cooperative conversation will make both of the speaker and interlocutor connect to each other. However, if the interlocutor is not obeying the rules, it would break or violet the maxims.

3. RESEARCH METHOD

This research was conducted with a descriptive qualitative method. The object of the research was maxims in cooperative principle. The observational method and non-participatory technique were applied in collecting the data. The researcher observed the utterances by the fifth semester students' at UNDIKMA and then collected the data by using the note-taking technique. The researcher used the non-participatory technique because the researcher didn't involve directly as the participants who had a conversation in the movie. The pragmatics identity method was applied in the analysis of the data.

4. FINDINGS

The researcher has found four maxims of cooperative principle from the fifth semester students' utterances at UNDIKMA. This research used Grice's theory in cooperative principle to analyze the utterances that were being spoken by the fifth semester students' at UNDIKMA. The result showed that the most frequent data were in maxim of quantity and maxim of relation with each

The finding results were presented below;

Data 1:

Hesti : "Are you sure that you can finish the project from our lecturer by yourself?"

Asmirawati : "Absolutely."

The first data showed in the conversation between Hesti and Asmirawati. In this conversation, when Hesti asked about something and his dad answered it with the information as it is required. This phenomenon above included in maxim of quantity because the answer was given by the interlocutor without any further information than is required.

Data 2:

Hesti : "Are you joking?"

Asmirawati : "No, I am not."

(00:06:36)

In the second data, the conversation still occurred between Tim and Dad. The researcher investigated that Asmirawati's response from Hesti's utterance as maxim of quality. Even though Hesti still didn't believe that, but Asmirawati still tried to answer truthfully. She was sure of what she said.

Data 3:

Hesti : "Do you understand?"

Asmirawati : "Yes, I do"

The utterances between Hesti and Asmirawati happened when they were in the class. Hesti saw Asmirawati with a confused face, then Hesti asked Asmirawati if she understood, Asmirawati answered relevantly with the word Yes I do. From this explanation, it could be said that this conversation included in maxim of relation because there was a correlation between the question and the answer.

Data 4:

Hesti : "Thank You so much"

Asmirawati : "You're welcome, Hesti"

In this conversation, there were Hesti and Asmirawati, Asmirawati helped Hesti to finish the English project and then she said thank you to Asmirawati. The answer that Asmirawati gave to

her was relevant to Hesti's utterance. In this data, the researcher classified this conversation as maxim of relation.

Data 5:

Hesti : "What do you think of my presentation?"

Asmirawati : "I thought it is excellent"

There was relevancy in this conversation between Hesti and Asmirawati. This conversation could be said cooperative conversation because both the speaker and the interlocutor obeyed the rule of cooperative principle

5. DISCUSSION

In the finding result showed that all four maxims were found in the utterances by the fifth semester students' at UNDIKMA. These four maxims based on cooperative principle theory that was supported by Grice (1975). The researcher found the data from the utterances by the fifth semester students' at UNDIKMA. All four maxims were applied to this analysis. From the finding data, the most dominant data were found in maxim of quantity. Grice stated there are two rules to contribute to the maxim of quantity. First, make your conversation as informative as is required for the exchange of current purpose. Second, don't make your conversation more informative than is required. These rules could be shown from the finding data of maxim of quantity from the utterances by the fifth semester students' at UNDIKMA.

The second dominant data were found from the utterances by the fifth semester students' at UNDIKMA is maxim of relation. In Grice (1975) theory, the rule in this cooperative principle maxim of relation is to make your conversation relevant. It means that the speaker and interlocutor need relevancy between the question and the answer. The third dominant data were found from the utterances by the fifth semester students' at UNDIKMA is maxim of quality. Meanwhile, the least data were found in maxim of manner. In the maxim of manner. According to Grice (1975) theory, maxim of manner has the rules to avoid obscurity, avoid ambiguity, be brief, and be orderly.

The discussion above indicated that all four maxims in cooperative principle were found through the characters' utterances in About Time movie. Simply, the theory was applied in these utterances. The conversation between the characters could be said as a cooperative conversation because it followed the rules of a cooperative principle.

6. CONCLUSION

From the analysis above it could be concluded that the cooperative principle occurred the utterances by the fifth semester students' at UNDIKMA. It consisted of four maxims that were analyzed by the students' utterances. Based on analysis data, the researcher found that the most frequent data were in maxim of quantity and the second one is maxim of relevance, the third one is maxim of quality. Meanwhile, the researcher found the least data were in maxim of manner.

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