

Political Education of Political Parties in Sumbawa District Ahead of The 2024 Legislative Elections

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Article Info

Article history:

Received : 15 January 2024

Publish : 18 January 2024

Keywords:

Political Education; PKS Sumbawa; 2024 Legislative Election. General Election 2024; New Institutional.

Info Articles

Article history:

Received : 15 Januari 2024

Publis : 18 Januari 2024

Abstract

This research provides an in-depth analysis of "Political Education of the Prosperous Justice Party in Sumbawa Regency Approaching the Legislative Election of 2024" using qualitative research methods. Through in-depth interviews with relevant informants, surveys, and data analysis, the study aims to comprehensively understand the practices of political education conducted by the Prosperous Justice Party (PKS). The research findings indicate that PKS in Sumbawa Regency recognizes the importance of political education as an integral part of preparing for the 2024 Legislative Election. The party not only plays a role as a political participant but also as an agent of political education contributing significantly to the local community's political understanding. PKS's commitment to normative values such as Pancasila and Unity in Diversity is central to shaping the party's political identity. The main challenges are encountered in efforts to change public perceptions of the party's political identity and respond to resistance to the changes in political values advocated by the party. Inhibiting factors, including inconsistent regulatory complexities, resistance to changes in values, shifts in perceptions of political identity, and differences in understanding local culture, are also identified as elements influencing the dynamics of PKS's political education. This research provides a profound understanding of PKS's political education practices and highlights challenges to be addressed to strengthen the party's political identity approaching the 2024 Legislative Election, with a specific emphasis on qualitative research methods as the analytical approach.

Abstrak

Penelitian ini merupakan analisis mendalam mengenai "Pendidikan Politik Partai Keadilan Sejahtera di Kabupaten Sumbawa Menjelang Pemilihan Legislatif Tahun 2024" dengan menggunakan metode penelitian kualitatif. Melalui pendekatan wawancara mendalam dengan narasumber terkait, survei, dan analisis data, penelitian ini bertujuan untuk memahami secara holistik praktik pendidikan politik yang dilakukan oleh PKS. Hasil penelitian menunjukkan bahwa PKS di Kabupaten Sumbawa mengakui pentingnya pendidikan politik sebagai bagian integral dalam persiapan menghadapi Pemilihan Legislatif 2024. Partai ini tidak hanya berperan sebagai peserta politik, tetapi juga sebagai agen pendidikan politik yang memberikan kontribusi signifikan terhadap pemahaman politik masyarakat setempat. Komitmen PKS terhadap nilai-nilai normatif, seperti Pancasila dan Bhinneka Tunggal Ika, menjadi pokok dalam membentuk identitas politik partai. Tantangan utama dihadapi dalam upaya mengubah persepsi masyarakat terkait identitas politik dan resistensi terhadap perubahan nilai politik yang diusung oleh partai. Faktor penghambat, termasuk kompleksitas regulatif yang tidak konsisten, resistensi terhadap perubahan nilai, perubahan persepsi terkait identitas politik, dan perbedaan pemahaman budaya lokal, juga diidentifikasi sebagai elemen yang mempengaruhi dinamika pendidikan politik PKS. Penelitian ini memberikan pemahaman yang mendalam tentang praktik pendidikan politik PKS dan menyoroti tantangan yang perlu diatasi untuk memperkuat identitas politik partai menjelang Pileg 2024, dengan penekanan khusus pada metode penelitian kualitatif sebagai pendekatan analisis yang digunakan.

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1. INTRODUCTION

The importance of Legislative Elections (Pileg) as an integral part of General Elections (Pemilu) in the context of modern democracy. The legislative elections provide an opportunity for citizens to directly elect people's representatives or government officials. Elections, as a democratic framework, allow for people's participation in determining state leaders and policies. The main purpose of elections and legislative elections is to provide an opportunity for citizens to voice their preferences and elect representatives who will represent them in government. (Annisa, 2023)

For example, the 2024 Legislative Election in Sumbawa Regency saw the emergence of 24 political parties that passed verification by the General Election Commission (KPU). The Prosperous Justice Party (PKS) was one of the participants in the election. Analysis of the results of the previous Legislative Election shows that PKS won 4 seats in the Regional People's Representative Council (DPRD) of Sumbawa Regency in the 2019 Legislative Election. This position places PKS as the third most number of seats in the Sumbawa Regency DPRD. (kpusumbabawab.go.id, 2019)

However, the main focus of this introduction is the importance of political education in the context of elections. Political education is not only about understanding the voting process, but also includes a deep understanding of political values, the rights and obligations of citizens, and the role of political parties. In the context of Sumbawa Regency, there is still the view that politics is an exclusive affair of the government and elites. This apathy can make people vulnerable to manipulation and less understanding of the candidate's vision and mission during the election. (Daffa, 2019)

In overcoming this problem, political parties, including PKS, have the responsibility to provide political education to the community. Law Number 2 of 2008 concerning Political Parties mandates political parties to provide political education so that citizens become aware of their rights and obligations in social, national and state life. Therefore, this research will discuss how PKS provides political education to cadres, sympathizers and the people of Sumbawa Regency in facing the 2024 Legislative Election.

In digging deeper into political education, this research will explore the programs, processes and challenges faced by PKS in providing political understanding to the public. With a better understanding of effective political education, it is hoped that it can increase public political participation, maintain the integrity of democracy, and stimulate further improvements in political education in the future.

In the theoretical basis section, this research adopts New Institutionalism as a conceptual framework. Scott, (2008) presents this concept as a synthesis of the interactions between local institutions and organizations, with a focus on new institutional approaches to understanding organizations. In the context of PKS in Sumbawa Regency, this theory emphasizes the cognitive aspect by referring to beliefs and rules based on Islamic culture.

Scott, (2008) details that New Institutional Theory includes regulative, normative and cognitive elements as the core of institutional structure. In a regulative context, PKS may create rules and guidelines for political education programs, internal elections, and political ethics. The normative pillar involves the values and norms adhered to by the party, such as justice, morality and freedom of opinion. Meanwhile, the cultural-cognitive pillar highlights the formation of a framework of meaning and political culture that is in accordance with party ideology.

In analyzing these dimensions, this research will examine how PKS applies New Institutional Theory in their political education. The regulative aspect is related to the creation of rules and guidelines, such as political training programs. The normative pillar involves the transfer of political values, political ethics, and participation in elections. The cultural-cognitive pillar focuses on the formation of political meaning and party identity.

By utilizing New Institutional Theory, it is hoped that this research can provide a deeper understanding of how PKS uses an institutional approach in organizing political education. Thus, this research will provide an important contribution to the understanding of political education, especially in the context of PKS preparations for the 2024 Legislative Election in Sumbawa Regency.

2. METHOD

This research adopts a qualitative approach with a qualitative descriptive research type, which allows for an in-depth exploration of the understanding of members of the Prosperous Justice Party (PKS) in Sumbawa Regency regarding the political education they received. In this context, researchers act as the main instrument in data collection and analysis, with an emphasis on the meaning contained in the information obtained.

The research focus is limited to certain subjects and objects. The research subjects involved PKS leaders, administrators and cadres, while the research objects focused on the political education provided by PKS in facing the 2024 Legislative Election in Sumbawa Regency. Data sources include primary data from in-depth interviews with PKS members and secondary data from related literature and documents.

Data analysis techniques involve thematic analysis to identify patterns, trends, and key findings from interviews, documents, and observations. Comparative analysis is used to compare the views and experiences of PKS members in order to understand differences and similarities in their understanding and preparation for legislative elections. Validity is strengthened through triangulation of data from various sources, while reliability is maintained by ensuring consistency in data analysis.

The data collection process involved in-depth interviews with PKS leaders, administrators and cadres who had received political education. In addition, document analysis was carried out on political education materials provided by PKS, and observations were made on political education activities held by the party where possible. With this approach, it is hoped that this research can provide in-depth insight into how PKS uses political education in preparation for the 2024 Legislative Election in Sumbawa Regency.

2.1. Time and place

Sumbawa Regency, as one of ten districts/cities in West Nusa Tenggara (NTB) Province, is located in this region. The capital of Sumbawa Regency is Sumbawa Besar, and its area reaches 6,643.98 km². Geographically, this district is located between 1160 42' and 1180 22' East Longitude, and 80 8' and 90 7' South Latitude. The administrative boundaries of Sumbawa Regency are as follows: to the north it borders the Flores Sea, to the east it borders Dompu district, to the south it borders the Indonesian Ocean, and to the west it borders West Sumbawa Regency-Alas Strait. (Bps Sumbawa Regency, 2022)



Picture1.Map of Sumbawa Regency
Source: Bps Sumbawa Regency, 2022

3. RESULTS AND DISCUSSION

3.1. PKS SUMBAWA POLITICAL EDUCATION AHEAD OF THE 2024 PILEG

A. Regulative Elements

In preparation for the 2024 Legislative Election in Sumbawa Regency, the Prosperous Justice Party (PKS) is highlighting its main role in political education. PKS shows its strong commitment by reflecting a high level of compliance with the internal rules governing the implementation of political education. These internal regulations provide a solid foundation for PKS to empower the community and cadres politically.

Table1.Level of Compliance with PKS Internal Rules

No.	Parameter	Compliance Rate (%)
1	Compliance in Providing Education	95
2	Strengthened Internal Relationships	Yes

Data Source: Interview with Hamzan Wadi, Secretary of the Sumbawa PKS DPD, on November 7 2023.

This table reflects PKS's 95% compliance level with internal regulations, which involve the implementation of political education. This high level of compliance also has a positive impact on strengthening internal party relations.

This party not only follows the formalities of internal regulations but also places emphasis on strengthening internal relations. This approach strengthens the party's internal cohesiveness and provides a solid foundation for the implementation of political education programs.

Furthermore, in following up on this commitment, PKS actively organizes political education programs, illustrating its active role in preparing cadres and the community ahead of the 2024 Legislative Election. One concrete example is a political education workshop which was attended by 80% of cadres, with 90% reporting an increase in their understanding of legislative and executive duties and functions.

Table 2.Participation in the PKS Political Education Workshop

No.	Parameter	Participation Percentage
1	Participating PKS Cadres	80
2	Increased Understanding After the Workshop	90

Data Source: Archives of Attendance Data for Workshop Activities by DPD PKS Sumbawa and Interview with Hamzan Wadi, Secretary of DPD PKS Sumbawa, on November 7 2023.

This table indicates that as many as 80% of PKS cadres actively participated in political education workshops, and 90% of them reported increased understanding after participating in the program.

In this way, PKS shows not only formal commitment but also concrete actions in complying with internal regulations, maintaining strong internal relations, and organizing political education programs that have a positive impact. All of this is in line with PKS's vision to increase public and cadre understanding of the political process and their role in it.

PKS, through its regulatory elements, shows a strategic role in advancing political education in Sumbawa Regency ahead of the 2024 Election. High compliance with internal regulations reflects the party's internal discipline and focus on political education. The evaluation results show the effectiveness of the program, with high cadre participation and a significant increase in understanding.

By organizing workshops and involving cadres, PKS succeeded in achieving participation targets and increasing cadres and community understanding regarding the four pillars of the nation and state. This indicates that internal party political education activities can be a model for active participation and better understanding among party members.

The importance of political education in society is also emphasized through programs involving the public. Increasing political awareness from 40% to 70% is a significant achievement, showing that PKS's efforts are not only focused on internal parties, but also open space for political participation and awareness among the general public.

However, challenges may arise in maintaining momentum and ensuring the long-term impact of these political education programs. Continuity, regular evaluation and adaptation to changing political dynamics need to be a concern so that the success that has been achieved can be maintained.

Overall, PKS's regulatory elements in political education make a positive contribution and can be used as an example for other political parties. In this way, PKS not only prepares qualified cadres, but also contributes to increasing political understanding at the community level, supporting a better democratic process.

B. Normative Elements

Normative elements in the context of Political Education of the Prosperous Justice Party (PKS) in Sumbawa Regency ahead of the 2024 Legislative Election (Pileg) play a central role. According to Hamzan Wadi, Secretary of the Sumbawa PKS DPD, PKS views political education as an integral effort that involves broader aspects than just formal rules. This approach reflects the party's commitment to forming a society that is not only technically skilled in the political realm, but also has a solid moral foundation and high political ethics.

The political education carried out by PKS Sumbawa is designed in depth to include normative and religious values, especially in the Islamic context. Analysis of the PKS Sumbawa Member Development Unit (UPA) material shows a focus on integration of monotheism values, Islamic political ethics, and implementation of sharia in political policy, and application of Islamic charity in politics.

Table 3.Sumbawa PKS UPA material

No.	PKS Sumbawa Political Education Material
1	Integration of monotheistic values in politics
2	Islamic political ethics in a policy context
3	Implementation of sharia in political policy
4	Application of Islamic charity in the political realm

Data Source: Sumbawa PKS DPD Archives, 2023

A statement from a resident of Bugis Village, Supratno, emphasized that Sumbawa PKS cadres not only provide general political education, but also integrate religious aspects in conveying information. This characterizes a different approach from other parties, such as PDIP, which places more emphasis on national values, law and political strategy.

According to Sirajuddin, General Treasurer of the DPD PKS Sumbawa, PKS has a strong commitment to normative values, especially in preparation for the 2024 Legislative Election. Political education is aimed not only at increasing the technical

understanding of community politics, but also at forming individuals who have a strong moral and ethical political foundation tall. Sirajuddin emphasized the importance of normative values, especially Pancasila, as national identity.

PKS cadres, as represented by Gatot, not only understand normative values conceptually, but also use them as guidelines in every action and decision in the world of politics. PKS seeks to form agents of change who are able to make political ethics an integrated principle of life in every aspect of daily life. With this approach, PKS Sumbawa hopes to change society's paradigm towards politics and create a more positive political culture ahead of the 2024 legislative elections.

Table 4. Conclusion of Normative Elements

No.	Conclusion of Normative Elements
1	PKS Main Guidelines: Normative values are the main guidelines for PKS, including religious values and political ethics.
2	Political Education Focuses on Pancasila and Political Ethics: The PKS political education approach involves Pancasila values and political ethics as the main focus.
3	Internalization of Normative Values by Cadres: Normative values are internalized by cadres and become an integral part of party identity.
4	Strong Commitment to Political Ethics ahead of the 2024 Legislative Election: PKS has a strong commitment to political ethics as a strategy in facing the 2024 Legislative Election.
5	Political Education for a Positive Political Culture: Political education seeks to form a positive and dignified political culture.
6	Cadres as Agents of Change: PKS cadres act as agents of change in building strong political ethics in society.

Data Source: Processed by Researchers

With a holistic approach that integrates normative and religious values in political education, PKS Sumbawa hopes to create citizens who are smarter in making political decisions, based on the noble values of Pancasila. Through holistic political education, PKS seeks to build a political culture rooted in national values and justice, especially ahead of the 2024 Legislative Election.

C. Cognitive Elements – Culture

PKS Sumbawa has developed a holistic approach in its political education program, especially in cognitive-cultural aspects. According to Hamzan Wadi, Secretary of the Sumbawa PKS DPD, the main focus of this program is to ensure the public's cognitive understanding regarding the duties and functions of legislative and executive institutions, especially ahead of the 2024 Legislative Election. This approach not only involves the transfer of knowledge but also the cultivation of deep cognitive understanding, reflecting PKS' commitment to empower society through better political understanding.

The importance of tiered cadre formation in PKS was also explained by Hamzan Wadi. Cadre formation is considered a crucial foundation in building a solid political cognitive identity. More than just transferring knowledge, cadre formation at PKS is a forum for building awareness of the party's political identity. This process creates an inclusive and progressive atmosphere, which is expected to strengthen community political participation, especially ahead of the 2024 legislative elections.

Table 5. Adjustments to Local Culture in Sumbawa PKS Political Education

No.	Aspect	Description
1	Contextualization of Educational Materials	The material is adapted to the cultural diversity in Sumbawa to understand political concepts.
2	Involvement in Local Traditions	Political activities are integrated with local traditions, such as artistic or religious events.
3	Relevant Language and Communication	The use of language in accordance with local culture to facilitate public understanding.

Data Source: Interview with Hamzan Wadi, Secretary of the Sumbawa PKS DPD, on November 7 2023.

The table above provides an overview of adjustments to local culture in Sumbawa PKS political education. This includes contextualizing political education material with cultural diversity in the Sumbawa region, involving local traditions, and using language that is relevant to local culture. Data source from interview with Hamzan Wadi on November 7, 2023.

Table 6. Relevance and Cultural Transformation in Sumbawa PKS Political Education

No.	Aspect	Description
1	Changes in Attitudes and Values	Political education creates positive changes in people's values and attitudes.
2	Innovation in Educational Approaches	New and innovative materials take into account the cultural context and support the transformation of society's views and participation.
3	Responsive to Social Change	Responsive to social change, creating a two-way flow in cultural transformation.

Data Source: Interview with Hamzan Wadi, Secretary of the Sumbawa PKS DPD, on November 7 2023.

This table highlights the relevance and cultural transformation in PKS Sumbawa's political education. Aspects such as changes in attitudes and values, innovation in educational approaches, and responsiveness to social change mark PKS's efforts to create political education that is not only informative but also relevant to the social and cultural context of local communities.

Overall, the cognitive-cultural approach in the PKS Sumbawa political education program creates a strong foundation for building better political understanding, strengthening party identity, and fostering more active and meaningful political participation in society. This approach, which includes inclusive and adaptive strategies, is expected to be able to answer the challenges of local political complexity, especially ahead of the 2024 legislative elections.

3.2. Sumbawa PKS Political Education Activities

Political education activities by PKS Sumbawa reflect a holistic approach that is dynamic and tailored to needs. Even though it is flexible, several core activities are still carried out including the Workshop ahead of the General Election (Pemilu) and the Member Development Unit (UPA). According to Gatot in an interview on November 18 2023, workshops and UPA are special political education activities for cadres, while activities for the community are more dynamic.



Figure 2. PKS Workshop Activities Ahead of the 2024 Election

Source: Facebook Muhammad Takdir, 2023

Workshops, held as needed, focus on understanding executive and legislative duties and functions, as well as campaign techniques, especially in the run-up to elections. The picture above shows the PKS workshop activities ahead of the 2024 Legislative Election (Pileg). Meanwhile, the UPA, aimed at providing political education based on Islamic normative values, aims to form PKS cadres as role models.



Figure 3. Seminar on the Pillars of the MPR RI by PKS Sumbawa Cadres

Source: Facebook Muhammad Takdir, 2023

Political education activities for the community, especially ahead of the legislative elections, include seminars and the instilling of honest political values and understanding by PKS cadres in the community. The aim is to provide understanding so that people can have an objective assessment of candidates and avoid mistakes in voting. The picture above shows seminar activities by PKS Sumbawa cadres.

In comparison with PDIP, both PKS and PDIP have a tiered cadre approach. However, the fundamental difference lies in the focus of political education activities at the basic level of society. PDIP places more emphasis on direct social interaction and recognition of the people's conditions by PDIP cadres. This approach reflects a participatory and interactive spirit, where PDIP cadres act as the main agents in conveying political messages to the people.

Table 7. Conclusion of PKS Political Education Activities

Element	PKS Political Education Activities
Cadre	Workshops leading up to the elections and the Member Development Unit (UPA) are based on Islamic normative values.
Public	Seminars and instilling honest political values and understanding.
Source	Processed by Researchers

Data Source: Processed by Researchers

Overall, political education activities by PKS create a holistic approach to forming political understanding and attitudes that are in accordance with Islamic and normative values. In particular, PKS emphasizes the role of cadres in providing political education, with a focus on understanding executive and legislative duties and functions, as well as Islamic values which form the moral basis for PKS cadres.

3.3. Factors Inhibiting Political Education of the Prosperous Justice Party in Sumbawa Regency

From a normative point of view, the main obstacle faced is resistance to changes in political values in society. PKS Sumbawa is committed to overcoming this resistance through various efforts, such as open dialogue, seminars and group discussions, in order to understand the importance of the normative values and political ethics firmly held by PKS. Another challenge is changes in public perception regarding PKS's political identity. To overcome this, PKS is working extra hard to prove that this party does not only prioritize group interests, but is also committed to normative values and high political ethics.

In the cognitive-cultural element, PKS Sumbawa recognizes the complexity in adapting political education materials to various local cultures in Sumbawa Regency. Even though there have been efforts to adapt, obstacles arise related to differences in perception and understanding between local culture and political education materials. Despite this, PKS continues to adapt and make efforts to ensure that their political education messages are well received by the public.

As we approach the 2024 legislative elections, obstacles in creating a positive political identity amidst political polarization are obstacles that must be overcome. Therefore, PKS Sumbawa is increasing its political education program with a focus on normative values and political ethics to overcome this obstacle. Even though PKS has faced various challenges, this party remains committed to providing quality political education that is relevant to local conditions, as well as ensuring better community participation in the democratic process.

In facing normative resistance, PKS Sumbawa designed a number of communication strategies and participatory approaches. Open dialogue, seminars and group discussions are the main means of getting closer to society and responding to desired changes in political values. PKS also continues to innovate in conveying normative messages, emphasizing the importance of the political ethical values adhered to by the party.

Apart from that, PKS Sumbawa is trying to respond to changes in public perception of its political identity in a more proactive way. They try to build a positive image that reflects conformity with local values and community diversity. In order to overcome normative resistance, this party continues to strengthen cooperation with local community groups and strives to build a deeper understanding of shared interests.

In the cognitive-cultural element, PKS Sumbawa focuses on adapting political education materials to local cultural diversity. Even though differences in understanding and perception are still an obstacle, this party is actively collaborating with local figures and traditional institutions to optimize political education materials so that they are more connected to the social and cultural realities of the Sumbawa people.

The increase in positive political identity amidst political polarization is being met with intensification efforts in political education programs ahead of the 2024 Legislative Election. PKS Sumbawa is directing its focus on strengthening normative values and political ethics to overcome these challenges. Through activities such as seminars on the four pillars of nationality, public discussions and ideologically oriented campaigns, this party hopes to stimulate changes in people's attitudes and understanding of politics.

Overall, PKS Sumbawa views inhibiting factors as normal dynamics in carrying out political education. Continuous efforts to overcome these obstacles reflect the party's determination and commitment to strengthening community political participation and improving the quality of democracy in Sumbawa Regency. With patience, collaboration and an inclusive approach, PKS Sumbawa is optimistic that it can overcome various obstacles and have a positive impact on the political understanding of the local community.

It can be concluded that the Inhibiting Factors for PKS Political Education in Sumbawa Regency:

1. Regulative Elements
 - No problem
 - Regulatory issues are hampering the progress of PKS political education in Sumbawa Regency, especially ahead of the 2024 legislative elections.
2. Normative Elements
 - Resistance to Changes in Political Values
 - Resistance among society to changes in political values is an obstacle in PKS' efforts to transform political views and attitudes.
 - Changes in Perceptions Regarding PKS Political Identity
 - The challenge of changing public perceptions regarding PKS's political identity requires intensive efforts and effective communication strategies.
3. Cognitive-Cultural Elements
 - Differences in Understanding and Perception of Local Culture
 - The complexity of adapting political education materials to various local cultures in Sumbawa Regency makes it difficult to convey political messages that can be well received by the community.
 - Political Polarization and Changes in Political Identity
 - The existence of political polarization complicates PKS' efforts to build a positive political identity amidst changing local political dynamics.

These inhibiting factors create significant challenges for PKS Sumbawa in implementing political education ahead of the 2024 Legislative Election. Efforts to overcome these obstacles require a mature strategy, good coordination with related parties, and an inclusive approach to achieve maximum participation from the people of Sumbawa Regency. .

4. CONCLUSION

In this research, an in-depth analysis has been carried out regarding "Political Education of the Prosperous Justice Party in Sumbawa Regency Ahead of the 2024

Legislative Election." Based on the findings that have been revealed through interviews with sources, surveys and data analysis, several conclusions can be drawn:

The Importance of PKS Political Education:

The Prosperous Justice Party (PKS) in Sumbawa Regency places political education as crucial, especially in preparation for the 2024 Legislative Election (Pileg).

PKS Main Role in Political Education:

PKS has a significant role in making a positive contribution to society's understanding of politics, especially regarding the duties and functions of legislative and executive institutions.

Focus on Normative Values:

PKS Sumbawa shows a high commitment to normative values, such as Pancasila and Bhinneka Tunggal Ika, which are considered the main foundations in forming the party's political identity.

Challenges in Political Identity:

Obstacles mainly arise in efforts to change public perceptions regarding PKS's political identity, and resistance to changes in the political values promoted by the party.

Factors Inhibiting Political Education:

The presence of inhibiting factors, lack of regulatory complexity, resistance to changes in political values, changes in perceptions regarding political identity, and differences in understanding of local culture

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