

Media Analysis of Donald Trump's Policies Toward the Islamic World

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Abstract

There is no denying the power of the mass media, including radio, television, and newspapers. They have the ability to shape the news that is reported so that people who hear it will believe it to be true, even when that may not always be the case. Similar to what happened with the news that was reported on Donald Trump's policy regarding the ban on seven Muslim citizens entering the country, part of the news that was reported was also the product of media fabrication, meaning that while some of the information appeared to be true, it was actually created by the media. Based on an examination of Donald Trump's immigration policies, which were created to safeguard national interests against terrorism. The approaches of positivism and constructivism are discussed in this discussion of how the media presents news. According to positivism, news is presented without editing and as it is, while according to constructivism, news is first constructed to make its content seem more dramatic and true.

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1. INTRODUCTION

Donald Trump has just been inaugurated as the 45th President of the United States [1], but various controversial statements have already begun to be made. In his inauguration speech, Trump directly touched on the issue of radical Islamic terrorism by saying “We will strengthen old alliances and form new ones and unite the civilized world against radical Islamic terrorism, which we will eradicate from the face of the Earth”. [2] on various occasions through various medias Trump has also stated that he will implement a temporary ban on immigration of Muslims to the United States [3] until members of parliament know what is really happening.

A few days after being inaugurated, Trump signed an “Executive Order” [4], one of which was to ban 7 Muslim countries from entering the United States for 90 days after the signing of the policy [5], these countries are : Iran, Iraq, Syria, Somalia, Yemen, Libya and Sudan. And this rule also includes a 120-day ban on Syrian refugees.

However, on the other hand, Trump said that this ban was not a ban on Muslims as a whole but was a barrier against terrorism that would enter America from these 7 countries. Trump said that there were 40 Muslim countries in the world that were not included in this category. Trump also said that this ban would not apply forever, but only for a certain time, as was done by President Obama in 2011 when he banned Iraqi citizens from entering America for six months after his inauguration [6].

The ban carried out by Trump has triggered various reactions in America and even in other parts of the world, because this will not only be dangerous for America but also for the world in general, so many demonstrations have occurred in America and also in other countries in Europe, like outside the American embassy in Rome. Thus, the goal of this research is to examine how Trump's executive order policies will affect the seven countries he intended as well as the American government and society at large.

2. Literature review

Media

Media is a means of disseminating reliable information in reporting news, in this case the media has the power to influence public opinion in responding to something [7]. In America the role of the media is very large in shaping public opinion on various issues. The media as a source of information is a form of communication. In America, media began to develop since American independence in 1776 [8], the first media appeared in America in the form of newspapers in 1830 [9]. Media is divided into several types, such as printed media, radio, television and film, but along with the development of satellite networks, currently media is developing into more rapid and sophisticated.

Mass Media consists of two words, namely media and mass. In the Indonesian Dictionary (KBBI) [10] 'media' has the meaning of communication tools such as newspapers, magazines, radio, television, films, posters and banners; while the definition of 'mass' is a group of people who are united because of a certain basis or belief. So, mass media as a means of communication to spread news and messages to the wider community.

Media Functions

In addition to providing news and entertainment, the mass media has the ability to spread persuasive messages. John Vivian [11] identified three primary roles of the media:

1. **News source:** News is the primary informational message that the mass media conveys. Another way to put it is that news is a report on something that the public needs or wants to know.
2. **Source of amusement:** Because mass media reaches a large audience, it may be a major source of amusement. While not all mass media is entirely entertaining, it can contain certain entertainment aspects.
3. **Persuasion Forum:** Since people base their beliefs on their perceptions of the facts they are given, news coverage often includes persuasive elements.

Apart from functioning as a disseminator of news, mass media also has a direct effect or influence on people, which John Vivian [11] calls Powerful Effects Theory which is based on Walter Lippmann's theory [12] which says that 'He defines public opinion as "the pictures inside the heads of these human beings, the pictures of themselves, of others, of their needs, purposes, and relationships. On the other hand, Vivian [11] also based on Harold Lasswell's theory, said that at the extreme point powerful effects assume that mass media can inject information, ideas and even propaganda into the public

The function of the media today is not only to spread news or just for the world of entertainment but also to influence people's opinions in various ways. In America itself, the media plays a role in determining presidential policies in shaping public opinion regarding developing issues, both domestic and international issues. [13]

Regarding the function of the media, on the other hand, what Peter D. Moses said as quoted by Muktiyo [14] is very interesting, that when giving discourse, the media has a cultural construction, by framing facts in a certain framework in forming information. Very often in media reports they offer certain definitions regarding human life, for example regarding who is a hero and who is a villain, who is good and who is bad.

The function of the media as opinion formation is very dominant in America, the role of the media in shaping public opinion is very much so that America has established the media or press [15] as one of the pillars of American government, one example of the role of the media in America in reporting regarding American President Trump's policy of banning visits for 7 Muslim citizens in the world, whether this ban will have a positive impact on America in the future or not.

In relation to the role of the media as a means of forming opinions in mass communication, there are two views, the positivism view and the constructivism view. According to the positivism view [16] [17] the function of mass media is as a means of

conveying messages, it acts as a means of conveying messages distributed by communicators (journalists) to the audience (listeners/readers) mass media only conveys messages to the audience, there is no other purpose, to convey news or messages based on facts that occur in the field. Nonetheless, constructivism [18] holds that the media not only transmits messages but also actively constructs them in order for the messages to shape new perspectives for the audience or community.

How does the media construct news? Usually the media will choose which events can be exposed and which ones do not need to be exposed. In the case of President Donald Trump, the case that was exposed or made superior was a case related to the world of terrorism and Islam, because this case was what was happening in America in the two previous presidential administrations, to reduce the impact of terrorism in America and the world in general, America in this case This time the president adopted a policy stated in an order, namely "executive order".

3. RESEARCH METHODOLOGY

This research used a qualitative research method, which places greater emphasis on the aspect of in-depth understanding of a problem by examining the problem on a case by case basis. According to Meleong, quoted by Herdiasnyah [19], qualitative research is scientific research that aims to understand a phenomenon in a natural social context by prioritizing a process of in-depth communication interaction between the researcher and the phenomenon being studied.

According to Saryono [20], qualitative research is utilised to explore, identify, characterise, and elucidate the attributes or characteristics of social influence that cannot be quantified, explained, or illustrated using a quantitative method. In the meantime, qualitative research is a method that generates descriptive data in the form of written words, according to Bodgan and Taylor, who were quoted by Setiyadi [21].

Data are required to obtain comprehensive research. Data for this study comes from documentation or library resources that are either directly or indirectly related to the object. The data is then processed and evaluated to provide supporting information and conclusions.

4. RESEARCH RESULT

Early in his presidency, Donald Trump issued a policy that could be said to have shocked the world, the policy known as the "Executive Order" contained 12 points of new United States government policy. Among the 12 policies are:

1. Obamacare, which is an order to minimize the economic burden resulting from the implementation of the patient protection and affordable care law.
2. Freezing All Regulations, that is, President Trump freezes all regulations implemented during Barack Obama's administration until he obtains approval from him.
3. Abortion Policy, President Trump ordered not to fund NGOs that provide abortion services.
4. Terminating the trans Pacific partnership, Trump officially withdrew from all partnership negotiations with Trans Pacific countries that had been initiated by President Obama.
5. Federal Employment Freeze, which prohibits new workers in government agencies except for military and national and public security needs.
6. 7. Accelerating Access to the Dakota and Keystone Oil Pipelines, Trump's order for the construction of an oil pipeline known as "Dakota Access".
8. Accelerate Environmental Studies, namely an order to the chairman of the White House Council to immediately complete studies relating to the environment.

9. Promoting US-Made Pipelines, namely Trump directed the secretary of commerce to create regulations to ensure that all American-built pipelines and repairs all come from America.
10. Reviewing domestic factory regulations, in this case Trump ordered the Minister of Trade to begin reviewing regulations regarding business permits for American manufacturers.
11. Building the Mexican wall, Trump began planning to build a wall along the border between America and Mexico.
12. Deportation, President Trump ordered related agencies to deport illegal immigrants to America, especially those related to criminal cases.

The 45th elected US president, Donald Trump, has issued a series of orders known as the Executive Orders, one of these orders, is a policy regarding the prohibition of 7 Muslim immigrants, namely: Iran, Iraq, Syria, Somalia, Yemen, Libya, and has already caused reactions from various circles. In America itself there have been various upheavals with waves of demonstrations and many are worried about the release of this policy, including the high priest of the New York Mosque, who said that the American Muslim community must build a coalition with parties who have the same interests, the election of Trump being a scourge in itself for many parties. According to the high priest of the New York Mosque, on the other hand, the Muslim community must be able to build a coalition with Hispanics, Africans, Asians, LGBT and even Jews to reduce the negative impact of the election of Donald Trump. Currently the governments of Muslim countries are being tested because of Trump's policies which openly corner the Muslim community both at home and abroad.

In fact, no less demonstrations also took place in Rome, Italy, the protesters [22] gathered in front of the American embassy in Rome to reject Donald Trump's policy, many were worried about this policy because they could no longer visit America to see their relatives, as stated by 37-year-old Fouad Roueiha [23], who was born in Syria and raised in Italy, said that this executive order had prevented them from visiting their families in Florida. These protesters in Rome carried posters in their hands that read "no walls", no prohibitions." On the other hand, an American lawyer who lives in Rome, Michael Stiefel 50 [24], also said that "it is very dangerous for everyone if discriminatory policies are implemented", as was what Antonella Napolitano 35, a worker, said. For a human rights group in Italy said that "several hundred years ago Italian immigrants in the United States were treated badly, history should not repeat itself."

The policy issued by Trump is aimed at refugees, legal residents, and those with dual citizenship, even those who hold green cards from these 7 countries are also affected by this policy. Migrants coming from these seven countries, upon arrival at airports in America, will be investigated and prevented from traveling to the rest of America. Trump claims that the policies issued are not aimed at Muslims in the world, but he thinks they are only aimed at countries that develop terrorism and coincidentally, this country is the 7th country with a majority Muslim population.

Looking at it from the media perspective, the policies issued by Trump follow the constructivist view, that the policies published are processed as a form of drama, the news presented does not depict reality, it is dramatized in such a way that it becomes a battle stage for various events. Journalists in this case try to construct the news of Trump's policy in such a way that it becomes a very big event, the journalists try to shape a reality like a drama, those who agree or disagree with what is presented in the news will be confronted and then given seasoned with various analyzes from various public figures in the form of political experts and several heads of state. Not only that, the journalists also tried to package the news with various possibilities, for example they would find out who would be the hero and who would be the traitor in this matter. Readers will be treated to media

frames. Judging from this, we know that news can never be separated from a vacuum of interests, news is the result of social construction which will involve views, ideology and is always full of values.

Based on the desired news construction, the immigration policy issued by the Donald Trump government in the form of America First is a populist policy conveyed in order to protect the interests of the United States from all forms of threats. Under the Trump government, America will try unilaterally to act in the interests of security. national. The policy taken by Trump is a resistance to the establishment on issues of globalization, free trade and immigration issues which were the previous elite consensus but did not work well. According to Trump again, many job opportunities for Americans are being taken up by immigrants so that restrictions need to be placed. On the other hand, with many immigrants, America has become the target of terrorists

Even though it caused turmoil among American society, this policy was still implemented by Trump. The rejection of this policy occurred because many people thought that this policy was very contrary to the values of the American nation which believes it to be the land of freedom and hope as envisioned by the founding fathers of the country. this before. The policy taken by Trump is also considered a form of denial of American history built by immigrant groups. Many people wonder about the selection of these seven countries to ban entry to America, even though basically they don't just come from these seven countries, in the various terror attacks that have occurred in America so far, not a single terrorist has come from these seven countries either. permanent American citizens with roots in those seven countries or native citizens of those seven countries.

Trump's policy is considered discriminatory and racist [25] and seriously endangers America's domestic security, attorneys general from several states say that this decision is not in accordance with existing legislation and is very contrary to the noble values of the American nation. With the implementation of this policy issued by Trump, there will be massive deportations in every American state.

Looking at the constructivist view above that the presentation of news is aimed at constructing a reality and events that occur in the field, in presenting an event, a journalist not only presents the news but also defines the facts and events. When a journalist writes news, he is actually creating and shaping the world and shaping reality, because when a journalist writes and reports news, he is actually using his perceptual dimension. When a journalist creates news he has established transactions and relationships with the objects he sees, thus news is basically a product of transactions between the journalist and the facts covered in the field.

5. CONCLUSION

The aforementioned explanations make it more evident how much the media tries to create every reality that exists; all of the news that we read, hear, and see is the product of media creation; we merely have a window into the world through which it is delivered. We frequently discuss, argue, and fight over the outcomes of the news that we see every day through frames, and even though what the media presents is not always complete, we occasionally take it for granted that what we see is a fact that actually happened.

6. Suggestion

Hopefully future research will be better and can produce even more novel results.

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