

Development of Sumberan Camping Ground Tourism in Improving Facilities in Lantan Village, Central Lombok

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Abstract

One of the problems that exist in the Lantan Village Tourism area, North Batukliang District, Central Lombok Region, specifically in the Sumberan Camping Ground tourist area, is the lack of awareness of the potential around them which they might be able to use as additional resources to be useful for developing tourism in their area. One of the programs implemented in the Sumberan Camping Ground Area is repairing the gate at the Sumberan Camping Ground, repairing the ITC sign, installing paranet around the pool at the Sumberan Camping Ground, making signs that must be adhered to, and installing lighting in the Sumberan Camping Ground area. The objectives of this work program are: 1) To create comfort for visitors who come to the Sumberan Camping Ground; 2) To create quality, characterful, creative, and innovative Human Resources; 3) To encourage and motivate children or youth to be enthusiastic about learning and always maintain the sustainability of tourism in Lantan Village. The result of this work program is that the community is enthusiastic about participating in these activities. Apart from that, this work program also aims to preserve tourism in Lantan Village, specifically at the Sumberan Camping Ground.

Keywords: Village, Tourism, Camping Ground.

Abstrak

Salah satu permasalahan yang ada di daerah Wisata Desa Lantan, Kecamatan Batukliang Utara, Daerah Lombok Tengah tepatnya di area wisata Camping Ground Sumberan adalah kurangnya rasa menyadari adanya potensi di sekitar mereka yang mungkin bisa mereka gunakan sebagai sumber daya tambahan agar berguna bagi pengembangan wisata daerah mereka. Salah satu program yang diterapkan di Area Camping Ground Sumberan adalah perbaikan gapura Camping Ground Sumberan, Perbaikan Plang ITC, pemasangan paranet disekitar kolam yang ada di Camping Ground Sumberan, Pembuatan plang wajib di patuhi, dan Pemasangan penerangan di area Camping Ground Sumberan. Tujuan diadakannya program kerja tersebut adalah: 1) Untuk menciptakan kenyamanan para pengunjung yang datang ke Camping Ground Sumberan; 2) Untuk mewujudkan Sumber Daya Manusia yang berkualitas, berkarakter, kreatif dan inovatif; 3) Untuk mendorong dan memotivasi anak-anak atau pemuda agar semangat dalam belajar dan selalu menjaga kelestarian wisata yang ada di Desa Lantan tersebut. Hasil dari program kerja ini adalah masyarakat antusias dalam mengikuti kegiatan tersebut. Selain itu program kerja ini juga bertujuan untuk melestarikan wisata yang ada di Desa Lantan tepatnya di Camping Ground Sumberan.

Kata Kunci: Desa, Wisata, Area Perkemahan.

INTRODUCTION

Higher education is the highest institution in education that has guidelines known as the Tri Dharma of Higher Education. As the name suggests, the Tri Dharma of Higher Education has three areas which are the main guidelines for implementing education in higher education, namely education, research and community service. One effort to realize the Tri Dharma of Higher Education in the field of community service is through Real Work Lecture (KKN) activities. If we look deeper, KKN-PPM can be

applied to improve the quality of human resources and potential in a particular area.

This year, Al-Azhar Islamic University is holding a Real Work Lecture Program aimed at Community Empowerment and Improving the Quality of Village Potential with a Tourism Insight. For the concept itself, this Real Work Lecture focuses on Tourism Village Management. Coinciding with this, we carried out KKN-PPM activities in Lantan Village, which is a village with tourism potential.

Lantan Tourism Village is a tourist village that has waterfall tourism potential.

Lantan Village has an area of $\pm 1,273$ Ha of residential land which is divided into 10 hamlets, plantations and farms with 525 Ha of HKM area, 314.10 Ha of HGU area and around 7,000 Ha of protected forest area. The division of the village area into 10 hamlets, namely: Gubuk Kesah Hamlet, Gubuk Makam Hamlet, Lantan Hamlet, Lantan Duren Hamlet, Endot Tojang Hamlet, Pondok Komak Hamlet, Lantan Daye Hamlet, Sumberan Hamlet, Pemasir Hamlet, Rerantik Hamlet. Lantan Village has a population of 6,209 people, with 2,086 heads of families. Lantan Village has regional boundaries, namely: to the north it is bordered by HGU and protected forest, to the east by Aik Berik Village and Teratak Village, to the south by Selebung and Aik Darek Villages and to the west by Karang Sidemen Village and Tanak Beak Village. Lantan Village has natural tourism potential such as Babak Pelangi Waterfall, Elong Tune Waterfall, Titian Batu Kawangan Waterfall, Sumberan Camping Ground, 459 Motorcross Circuit, Bicycle Track.

IMPLEMENTATION METHOD

To achieve the expected goals, the XXXVII KKN-PPM program in Lantan Village was carried out by empowering the community through mutual cooperation in order to build the Sumberan Camping Ground tourist area directly and together.

RESULTS AND DISCUSSION

At KKN-PPM XXXVI in 2022, activities in the Lantan Village tourist area, specifically in the Sumberan Camping Ground Area, were already underway and resulted in the construction of a gate and the construction of an ITC. This only took place in the Sumberan Camping Ground Area because the previous year's KKN-PPM work program was focused there. This work program was formed or created because in the Sumberan Camping Ground area there was no gate or construction of an ITC sign last year. After the completion of the construction of the Sumberan Camping Ground gate and as time passed, there were damaged parts on the gate and the ITC sign.

Therefore, in 2023, KKN-PPM XXXVII students took the initiative to help repair activities on parts of the ITC gate and sign and a

few adding facilities in the Sumberan Camping Ground area and these facilities include installing lights in the Sumberan Camping Ground area, placing rubbish bins, installing paranet around the pool area in the Sumberan Camping Ground, and making signs that must be adhered to. The goal is that visitors who come to the Sumberan Camping Ground can feel comfortable when visiting there.



Figure 1. Installation of Paranet in the Sumberan Camping Ground Pool Area



Figure 2. Repairs to the Gate at the Entrance Area of the Sumberan Camping Ground



Figure 3. Installation of Information Boards in the Sumberan Camping Ground Area



Figure 4. Installation of lighting in the Sumberan camping ground area

The maintenance and repairs carried out in the Sumberan Camping Ground area aim to encourage tourists who come there to feel comfortable when camping in the Camping Ground area in Lantan Village, North Batukliang.

CONCLUSION

Based on the discussion above, it can be concluded that the KKN-PPM XXXVII UNIZAR Group VI program in Repair and Preservation in the Sumberan Camping Ground area, Lantan Village is running well, where the level of community participation, especially from Pokdarwis Solah, which manages the tourist area, is helping in the repairs. and preserving the Sumberan Camping Ground.

This KKN-PPM activity cannot be separated from the role of the Field Supervisor and Village Head in motivating and encouraging KKN-PPM XXXVII Group VI to always remain enthusiastic in carrying out work programs in the context of Repairing and Preserving the Sumberan Camping Ground area.

SUGGESTION

Suggestions for selecting programs in implementing KKN-PPM must be in accordance with the needs, conditions of society, and student abilities. Students must be able to manage their time as well as possible during KKN-PPM. Students are required to coordinate with partners in implementing each work program that has been prepared. Obstacles or problems that can affect the work program during KKN-PPM are

the large number of village events that hinder work time.

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